



FENESTRATION DIGITAL

MEDIA PACK

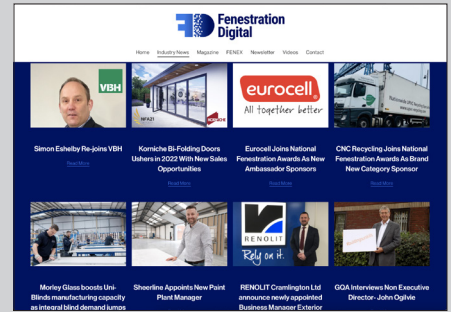
**Next Generation
Multimedia Digital Marketing
For The Fenestration Industry**

www.fenestrationdigital.co.uk

EDITORIALS • FEATURES • NEWS & OPINION

WELCOME

With the ability to tailor advertising packages to suit any business and budget. Fenestration Digital is the industry's most innovative way of getting your message across. Fenestration Digital can play host to a variety of advertising, sponsorship and promotional opportunities including:



MONTHLY ONLINE INTERACTIVE MAGAZINE

Optimised for web and bringing all the industry news direct to you. Packed with the latest news stories, features, editorial and adverts from the fenestration industry.

ADVERTISING

Advertising your latest product or service with Fenestration Digital can give you an instant link through to your own website. We have tailored advertising solutions including; banner advertisements, interactive video news ads, site, channel and video sponsorship.

PUBLIC RELATIONS

Supply us with your latest news stories; product features, new appointments, employee achievements, new contracts, etc. Fenestration Digital offers the viewer the latest news articles, videos, ads and downloading of brochures specific to the industry.

TARGETED 'NEWS FLASHES'

Bringing this daily trade specific news, Press Releases and innovations direct to their inbox.

CASE STUDIES

Allowing industry suppliers to share and show case their products and services through the experience of their customers. Let us know what your clients and customers think about you and we'll tell everyone else.

VIDEO

Give your products and services a personality and create a visual advert which will be automatically linked through You Tube. Video productions are a great way to deliver training sessions, product usage and updates to customers.

BROWSING

Allowing viewers to find their own current and archived news. Sectioned into categories, web visitors can also search for the favourite brands.

INSIGHTS

Unlike any other publication, Fenestration Digital is part of a family of brands, we pool our connections between ourselves, The National Fenestration Awards and FENEX - Fenestrations Expo to maximise reach and impression further than ever before.



ONLINE MAGAZINE



SPECIAL FEATURES



LINKS TO DOCUMENTS



VIDEOS



WEBSITE



EVENTS



SOCIAL CHANNELS



E-SHOTS

NEW DESIGN!



Interactive links on our magazine and on our website connect readers directly to you.

Unlike print, Fenestration Digital embeds videos from YouTube or Vimeo on the magazine and website.

Fenestration Digital is the home of FENEX - leading the way in unique trade show events.

NEW CONCEPT!

Fenestration Digital, FENEX and the NFA's have over 10,000 followers between them.

Our daily news flashes and monthly magazine reminders are sent to over 15,000 email addresses!



2023

January - Deadline 20th

Window Systems
Recycling
Aluminium
Jobs/Careers

February - Deadline 24th

Software and Tech
Sliding Sash
Jobs/Careers
Hardware
Entrance Doors

March - Deadline 27th

Machinery
Jobs/Careers
Recycling
FENEX preview
Conservatories

April - Deadline 24th

Glass and IGUs
Jobs/Careers
Energy Efficiency
FENEX Gallery/Videos

May - Deadline 29th

Hardware
Jobs/Careers
Outdoor living
FENEX Review
NFA finalist list
Entrance doors
Conservatories

June - Deadline 26th

Colour
Jobs/Careers
Fabricators
FENEX Review

August - Deadline 29th

Home Security
Jobs/Careers
Hardware
Glass and IGUs
NFA Finalists

September - Deadline 25th

Colour
Jobs/Careers
Hardware
NFA Finalists feature

2023

October - Deadline 23rd

Energy Efficiency
Jobs/Careers
Profiles/Systems
IT/Software

November/ December - Deadline 11th

Glass/Units
Jobs/careers
Colour
Machinery
NFA Winners Feature
IT/Software
Jobs/careers
Home Security
Christmas Charity articles

BRISANT-SECURE ANNOUNCED AT FENEX TELFORD 2023 EXHIBITION

Newly award-winning Hardware Company of the Year, Brisant-Secure, has announced that they will be exhibiting at FENEX Telford in 2023.

Brisant-Secure has recently won the Hardware Company of the Year category at the 2021 National Fenestration Awards. They have an ever-expanding product range, with the new Ulion 2 Star handle adding to their already impressive suite of market-leading door hardware.

Speaking about joining the expo in Telford, CEO Nick Dutton commented: "It's great to see a fenestration sector trade show back at Telford. By 2023 market conditions should be in a much more stable place, with the industry very much ready to seek out new customers and been an incredibly popular venue, is going to provide a fantastic platform for that and we're looking forward to seeing everyone there."

Co-founder Les Clarke on Brisant-Secure joining FENEX 2023: "Brisant-Secure is an award-winning company and it's fantastic to have a company of their calibre at the show. The rapidly expanding business with lots to show, and when April 2023 comes around visitors and potential new customers are guaranteed to be spoiled by choice when they visit their stand!"

Brisant-Secure will also be taking part in the virtual show calendar in 2022, providing industry a great opportunity to engage with Brisant-Secure how their products can help boost their own business over the next year.

FENEX is a virtual and in-person fenestration exhibition platform which aims to bring the best of both worlds together to the industry, with the aim of creating new business, providing biggest issues facing the sector at the moment.

You can find out more about FENEX here -
Website: www.fenex.co.uk
Twitter: [www.twitter.com/FENEX_2022](https://twitter.com/FENEX_2022)
Facebook: www.facebook.com/FENEX2022
LinkedIn: www.linkedin.com/company/6669865

You can find out more about Brisant-Secure and their award-winning range of door hardware via their website: www.brisant-secure.com




JANUARY EDITION 49

VBH & DG SUPPLYLINE GET SMART

Hardware expert VBH has teamed up with servicing specialist DG Supplyline Ltd to offer a nationwide installation and service package for the ground Q-Smart electronic smart handle.

Q-Smart enables users to access their homes via phone app, fingerprint recognition or proximity fob and has been a very popular addition to both companies' product ranges since launching this year. VBH are actively selling Q-Smart to their door manufacturer customer base, while DG Supplyline have a long-standing reputation as a main supplier to installers and the after-care/locksmith market.

DG Supplyline also have a servicing arm, which has been servicing and repairing windows and doors since 1983. GreenFenster powered by DGS boasts a diverse network of skilled engineers across the country. These engineers are well placed to carry out installations on behalf of VBH, so fabricators can now opt to fit Q-Smart themselves or arrange for an approved engineer to install it for them.

Dan Powell, Head of Sales at VBH comments "VBH has a great reputation for quality in our own field of hardware supply, so it was vital when seeking a service partner that we worked with a company of a similar standing within their areas of competence. We have found that company in DG Supplyline."

Dan Rotherwell MD of DG Supplyline says "We've been dealing with VBH for many years and immediately knew that it was a winning product. When they introduced us to Q-Smart we fit a gap in the market that would benefit everyone. As well as their installation service, a major part of DG Supplyline's offering is to provide an after-care service, including planned maintenance programs for Q-Smart doors."

Dan Powell concludes "As with all hardware, smart tech needs to be properly maintained to ensure that performance levels stay at their optimum, and DG Supplyline's experienced is perfectly placed to provide that crucial maintenance role."

To find out more about Q-Smart, visit www.vbhgb.com, email sales@vbhgb.com, or call 01624 263283. For more information on DG Supplyline's services visit www.dgsupplyline.co.uk, email sales@dgsupplyline.co.uk or call 01702 251911.



28 FENESTRATION DIGITAL

RATES

Our monthly online magazine is emailed direct to our mailing list, sitting now at over 15,000 email addresses. Emailing direct allows viewers to read it at their leisure.

COVER PAGE (A4):

£650 per cover, per month.

FULL PAGE (A4):

£450 per advert, per month.
Includes a half page editorial.

HALF PAGE:

£300 per advert, per month.
Includes a half page editorial.

VIDEO:

£200 per video, per month.
Discount and additional advert opportunities offered on longer term bookings.

MONTHLY EDITORIAL

£90 per release.



Advertise on our website or newsletter with your web banners.

WEBSITE HEADER:

£1250 per advert, per page, per year.

WEBSITE CENTER:

£900 per advert, per page, per year.

NEWS FLASH BANNER:

£600 per advert, per year.



ALL PRICES ARE SUBJECT TO VAT AT THE RATE IN FORCE AT THE TIME OF INVOICE.

TECH

COVER PAGE (A4):

Spec: 178mm x 230mm

FULL PAGE(A4):

Spec: 210mm x 297mm

Includes a full page of editorial.

HALF PAGE:

Horizontal Spec: 210mm x 148mm

Vertical Spec: 105mm x 297mm

Includes a half page editorial.

VIDEO:

Video to be provided by you and live on YouTube or Vimeo.

MONTHLY EDITORIAL

No more that 600 words, images must be provided.



Advertise on our website or newsletter with your web banners.

WEBSITE HEADER:

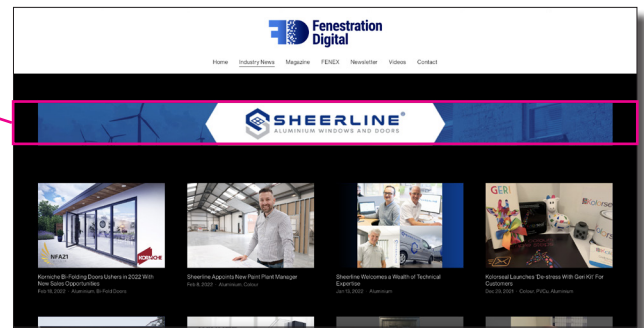
Spec: 1500 x 100px. PNG or GIF

WEBSITE CENTER:

Spec: 1500 x 100px. PNG or GIF

NEWS FLASH BANNER:

Spec: 1000px x 200px. PNG or GIF



ALL PRICES ARE SUBJECT TO VAT AT THE RATE IN FORCE AT THE TIME OF INVOICE.

CONTACT US

If you require any additional information, please get in touch, we'll be more than happy to help.

FENESTRATION DIGITAL



E: fendigital@gmail.com



PR: fendigital@gmail.com



T: 07437 854 225



TWITTER

@FenDigital



FACEBOOK

www.facebook.com/fenestrationdigital



LINKEDIN

www.linkedin.com/company/51725596



WEBSITE

www.fenestrationdigital.co.uk

KEY CONTACTS